Transforming Care, Impacting Lives

2021 CHARITABLE GIVING ANNUAL REPORT

Carle Center for Philanthropy
Last year, we celebrated the conclusion of VISION 2020, a multi-year campaign that raised more than $36.7 million to transform regional healthcare. And this year, I’m thrilled to report that the momentum it created is still going strong.

In 2021, your efforts helped us raise more than $7 million that will lift lives, lower barriers and ensure that Carle Health remains a beacon of hope for thousands seeking care and support. Whether it’s pulling a family through a difficult moment or pushing the envelope with groundbreaking research, philanthropy is the partnership that makes everything possible.

Perhaps nothing illustrates this more than a recent gift to the Carle Illinois College of Medicine from Jane Hays and Dave Downey—two committed philanthropists whose marriage personifies the partnership that created this innovative school.

As a student at the University of Illinois, Dave was a star athlete and key member of the men’s basketball team. In 1963, he earned the Big Ten Conference Medal of Honor and set a single-game scoring record of 53 points that remains unbroken to this day. Jane, meanwhile, was the daughter of a Carle physician, who witnessed the power of medicine to transform lives. In 2021, this dynamic pair made a gift that will once again move the ball forward, helping train the next generation of physician innovators.

Their million-dollar gift to the Phyllis M. Wise Center for Student Excellence Fund will support wellness programming, student participation in professional meetings and associations, and study and collaborative spaces. With this gift, Dave and Jane will help make the new college—and the community they love—a nexus of innovation for many years to come.

As spectacular as that donation was, it represents only a portion of the gifts you provided to ensure that the 1.5 million people living in our extended service region continue to receive transformational care. This annual report will shine the spotlight on some of those gifts, including a new program to honor veterans, as well as a new nurse resiliency fund that will help those currently earning their stripes in a very different war. We’re especially excited about the latter, which will strengthen our efforts to recruit and retain world-class nurses who are truly second to none.

In closing, I would like to express my gratitude—not just for all those working on the front lines of a global pandemic, but for all of you who make extraordinary healthcare possible through your generous support. Thank you for joining us in our mission to bring world-class care to every patient we serve.

Unleashing the Power of the Possible

Sincerely,
Beth Katsinas
Vice President
Carle Center for Philanthropy
Since the pandemic began, the internet has become increasingly essential. For work. For school. And – in some cases – even for medical care, as virtual visits replace standard in-person doctor appointments. In rural communities, however, adjusting to the new normal hasn’t been easy.

“With the pandemic last year, some kids in the country couldn’t even get on the internet,” Julia Eichhorst said, adding that some had to sit in restaurant parking lots to attend classes online. That’s why she was so excited to hear about a new community initiative designed to change that.

The Carle Richland Broadband Access Initiative Project, a joint effort between Carle Richland Memorial Hospital and Bspeedy Wireless of Flora, IL, will install new equipment on 14 towers, upgrading their bandwidth capability throughout the greater Olney area and bringing high-speed internet to the region. The initiative is partially funded by a grant from Connect Illinois, which will cover 42% of the project. The rest of the $367,000 needed, however, will come from the partners and from community donations – which is where annual gifts from local supporters like Julia come into play.

As a longtime area resident, Julia has been a tireless advocate for her community. You may have seen her at the East Street Boutique from time to time. That’s because she’s been a member of the hospital’s Auxiliary for years and currently serves on its executive committee. Since the hospital’s merger with Carle Health, she’s also chaired the Carle Richland Memorial Hospital Philanthropy Council, helping steer donations to the hospital’s greatest needs. But she’s also played a more direct role, supporting many worthwhile projects through an annual gift.

“The beauty of annual giving is that you can spread it out throughout the year,” Julia said. “You can have it taken out of your checking account or your savings account, and it’s just really easy to do.” Not everyone can give $10,000, said Eichhorst, but most can spare a few dollars each month. And over time, those small, regular gifts can have a major impact.

“I recently got a letter from someone who benefited from some money that was given to them, and I cried when I read it,” Julia said, “because it was just important to this person that they got the equipment they needed.”

That gift impacted one department. But the new broadband initiative will have much broader applications, enhancing telemedicine and other essential services for families in nearly 30 communities throughout the region.

“Broadband is very important for the whole community – not just for the hospital but for businesses coming to town,” said Julia, who’s glad to be part of an initiative that’ll have such a positive impact on her community. To her, that’s what being a good neighbor is all about.

“We’ve got to take care of each other,” Julia said. “And this is just so easy to do.”
Auxilian Dennis Mercer was on duty at the main entrance of Carle Foundation Hospital in Urbana when he spotted a World War II veteran in a wheelchair. “He had a hat on that said ‘Purple Heart Recipient,’” Dennis recalled. After a little conversation, the man reached into his pocket and handed Dennis a pin with two American flags. It was a small moment, but it touched him in a big way.

“I thought, you know what? This guy fought with General Patton and got wounded in World War II, and he gives me a little flag pin? I’ll wear it, and I’ll remember him for as long as I wear it,” Dennis said. “And I wear it every day.”

In our busy lives, it’s easy to forget the brave men and women who helped make these lives possible — which is why Carle recently launched the Veterans Honor Care Program at Carle BroMenn Medical Center and Carle Foundation Hospital. As part of the program, veterans getting inpatient care receive a patriotic card with a message thanking them for their service. And many of these cards are personally signed by Dennis and fellow Auxilian Bob Grampp — two men who know what it means to serve.

“We see them come and go, and we always thank them for their service.”

For Bob, the adventure started a few years earlier. Drafted in 1952, he trained in California before also being shipped to Germany. “I had never been out of the state,” said Bob, who recalls traveling through swells so big they lifted the propeller out of the sea and crossing an English Channel still littered with mines and the carnage of war. Like Dennis, his experience gave him a deep appreciation for all who’ve served — both alongside him and in the years that followed.

In addition to honoring veterans with cards during their hospital stay, the Veterans Honor Care Program offers another special tribute. All veterans who are in the hospital on Veterans Day receive an elegant patriotic quilt made by community volunteers. Those approaching the end of life at both hospitals also receive this same handmade gift in honor of their service. “They’re just beautiful,” Dennis said, adding that it was these unique gifts of gratitude that inspired him to take part in the program.

These days, both men notice a lot of veterans arriving at the hospital. “We see them come and go, and we always thank them for their service,” Bob said. “Sometimes I ask them if they ever get tired of hearing that.” So far, he added with a smile, he hasn’t met one who’s said “yes.”

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CORPORATE GIVING

Building on Tradition

When corporate giving becomes a family affair.

If it seems like Ben Frick knows Carle like the back of his hand, there’s a reason. For three decades, his family’s company has helped build it. From the hospital to the branch clinics to the Heart and Vascular Institute, Olympic Construction has been part of countless construction and remodeling projects since his father, Gary, started the company nearly 30 years ago. But they haven’t just laid the foundation for the health system’s growth—they’ve also participated in its mission to provide transformative care.

Since 2000, Olympic has sponsored the annual Carle Golf Open, supporting a long list of important philanthropic initiatives. In recent years, they’ve joined in on the golfing, making it a family affair. And last year, they increased their sponsorship level, providing $10,000 to support the Critical Care Transport Team—helping Carle greatly enhance and expand emergency care throughout our extended service region.

It’s not the only way they’ve helped. They also sponsored the popular INSTYNC lip-syncing contest in the past. But while you may catch the family on the links, you won’t spot them singing on the stage. “We’ve never put our talents up on display,” Ben said. “No one wants to see that.”

Ultimately, the family is far happier building the platform for others’ success—like through their work on the Paulie Palermo Sensory Gym, which provides therapy for children with autism and other special needs. Olympic helped build the unique facility at the North Annex. And when the floor needed a little TLC, they helped rebuild it, providing an in-kind donation that gave it a major upgrade.

“It became apparent that first night that the little foam section of flooring was not going to be sufficient to handle all the kids, parents and guardians coming in,” Ben said. So, once again, Olympic took the lead, finding a better solution and absorbing most of the cost to install it. According to Ben, there wasn’t even a second thought. “It made the room,” he said. And seeing the kids enjoy it made his day.

The Fricks say they enjoy supporting philanthropy at Carle because they can see its impact—both in the community and in the lives of their own friends and family who receive exceptional care in our hospitals and clinics. For them, it’s not just a business decision. “I think it shows the confidence we have in what Carle, as an organization, has done and is doing with their charitable work,” Ben said. He added that, while they enjoy supporting many different organizations, Carle is always the name you’ll find at the top of their list. We couldn’t be more grateful. Thanks to their decades-long dedication to our mission, together we’ve built a strong foundation to keep transformative healthcare forever a part of our communities.

Gratitude in Partnership

Despite 2021 making in-person events challenging for many, the generosity of our loyal corporate sponsors and the creativity of our staff and volunteers allowed us to continue funding invaluable programs and initiatives at Carle Health, providing world-class healthcare close to home. We’re grateful for the ongoing corporate support that empowers us— including the 2021 Carle Golf Open, which raised more than $400,000 to enhance critical care transport throughout our region. With our partners at our side, we’re able to truly impact our communities in so many ways.
Wings of Hope

Major gift provides irrigation system for Butterfly Garden.

For years, Deanna Frautschi oversaw the release of hundreds of monarch butterflies as part of an annual event in the Butterfly Garden at the Community Cancer Center in Normal, now Carle Cancer Institute Normal. “The butterflies came in these little envelopes, about two-by-three, all folded up,” recalled Deanna, who educated guests while making sure the youngsters didn’t hold their envelopes too tightly.

As a master naturalist, she loved explaining the important role the colorful insects played as they filled the prairie sky. And now, she’s helping make sure the healing gardens are for patients and families—and not just in some abstract way. In fact, they’ve experienced it firsthand.

Last year, Deanna was diagnosed with non-Hodgkin’s lymphoma. It wasn’t news that she or Alan wanted to hear, but at least they knew the care she needed was close by—because for years they had worked to make it a reality. They were both part of fundraising efforts to build the Community Cancer Center, and—years later—to expand it. And when the Butterfly Garden was proposed as a new area within the larger Healing Gardens at the facility, they both rolled up their sleeves and went to work.

Deanna became involved with the garden’s educational efforts, while Alan helped install the pergola and some bird feeders they donated. Whether they were raising dollars or planting seeds, it felt good to be part of something so important for the community. They just never expected it to touch their own lives in such a personal way.

For six long months, Deanna endured lengthy chemotherapy sessions, viewing the Healing Gardens from the other side of the window and seeing the impact each garden made on all of those around her. She heard excited reports from staff when new flowers bloomed and witnessed an endless stream of garden visitors finding solace in difficult times.

“It’s not only the patients who enjoy this,” Deanna said, explaining that the Healing Gardens provide a place for their caregivers to go during treatments that often last several hours. “It gives them something else to do. I’ve looked out and seen people reading outside or just strolling,” Deanna said. “It just adds to the quality of life at the moment.”

Their generous gift will help provide more of these moments of peace and healing. As the waters of the new irrigation system begin flowing, hope will stream alongside. As the flowers bloom beautifully, so will comfort. And as Deanna’s monarchs flutter skyward, our patients and families will have their spirits lifted for years to come.

Gratitude in Caring

In 2021, Carle Center for Philanthropy welcomed donors from the Community Cancer Center Foundation. Deanna and Alan’s gift is just one of over 100 major gifts of $10,000 or more received by Carle Center for Philanthropy. These gifts provide over $5.5 million in support for programs and services throughout Carle Health. Whether funding an irrigation system for our Butterfly Garden, an overnight stay at the Carle Auxiliary Guest House or a dedicated space for parents to grieve the loss of a baby, these gifts help us transform healthcare in our communities. Thank you for your phenomenal support.
Truly a Gift From the Heart

The story of a life, told through a single gift.

“I think that every penny that went to Carle is going to a really good place.”

Carle Auditory Oral School, because – as someone who lived into her 90s – she knew how isolating hearing loss could be. She also did it because she simply loved kids, even though, sadly, she was unable to enjoy her own.

“One of the reasons that she wanted to give money to the NICU is that she had numerous pregnancies but was never able to bring a baby home from the hospital,” Cherie said. Instead, Jimmie Ann instead that love into her nieces and nephews and their children, watching cell TV shows together, enjoying their travels vicariously and committing every detail to her impressive memory. “I mean, the woman was in her 90s, and she remembered stuff that I would have to think about,” Cherie said.

Even when it came to her estate planning, she focused on the needs of others. “She told me, ‘You know, I don’t really have enough money to change my nieces’ and nephews’ lives, but I think I can change other people’s lives.’”

And that’s exactly what she did, supporting Carle and its mission of transformative care. “I think that every penny that went to Carle is going to a really good place,” Cherie said. “It was truly a gift from the heart.”
Caring for Those Who Care for Us

Memorial endowment creates new nurse resiliency program at Carle.

Josh Gottheil discovered a passion for music very early in life. By junior high he was a drummer in a rock band, and he soon demonstrated a knack for rock promotion – booking gigs at clubs he was too young to even enter. Like a shining star, however, the light he emitted was brilliant but brief. At 18, he was diagnosed with lymphoma. And by 19 he was gone.

Like anyone who’s lost a child, Diane and Fred Gottheil were devastated. But five years later, they turned that heartbreak into an opportunity to help others – launching the Josh Gottheil Memorial Fund for Lymphoma Research (joshsfund.org). And in 2021, a donation from that fund established an endowment to support resiliency for nurses at Carle.

It couldn’t have come at a better time. Even before the COVID-19 pandemic, nurses were in short supply. But the pandemic has put extra stress on the medical system, leading to burnout, fatigue and early retirement among large numbers of nurses across the country. This, in turn, has put additional strain on patient care.

“We want to do whatever we can to help them stay strong and stay on the job.”

For many years, Fred was an economics professor at the University of Illinois. And before retiring, Diane was the associate director of the Medical Scholars MD/PhD program at the university’s College of Medicine. Many of the students in that program eventually became Carle physicians, so when Diane was approached about creating a nurse resiliency program at Carle, she took it as a sign.

The Josh Gottheil Memorial Nurse Resiliency Fund at Carle Health will provide programs and services that support nurses in a wide variety of ways, whether it’s working to prevent burnout or assisting those coping with empathy overload. For Diane, the “how” doesn’t matter as much as the “who.” “We want to do whatever we can to help them stay strong and stay on the job, because we know they go into nursing because they care about patients. But it’s a very demanding and difficult kind of work.”

The new fund will truly make a difference for our nurses, and for the patients and families they serve. And thinking of her son, Diane knows he would be pleased. “There’s no question. It’s the kind of thing that Josh would’ve loved.”

Gratitude With A Vision

The Josh Gottheil Memorial Nurse Resiliency Fund is one of three new endowments established in 2021. Currently there are 52 active endowments at Carle, and each one plays a vital role in our mission – funding groundbreaking research, continuing education and other important investments in care. Together, these endowments totaled $10,624,798 at the end of 2021. Thanks to interest generated by the endowments, $1,754,345 was available for donor-specified purposes in 2021. It’s generosity that grows – so our excellence can too.
Charitable Giving

January 1 – December 31, 2021

Thanks to donors like you, Carle Center for Philanthropy continues its commitment to enhance the world-class healthcare Carle provides. The financial health of our charitable organization remained strong in 2021. We’re excited – and honored – to partner with you as we keep transforming healthcare in our communities through giving and volunteering.

EMPLOYEES, PHYSICIANS GIVE $518,868

Thanks to the generous support of over 1,700 team members, the 2021 iGIVE Campaign raised $518,868 to help Carle provide the finest, most compassionate care possible to our patients and families. Of the dollars raised in 2021, $465,000 was designated for the campaign’s focus – Critical Care Transport at Carle. This money will be added to more than $400,000 generated at the 2021 Carle Golf Open to fully fund the initiative designed to make life-saving care accessible no matter what the circumstance. The remainder of the iGIVE gifts was designated by our donors to other programs at Carle.

UNRESTRICTED DONATIONS BENEFIT LOCAL CARLE FACILITIES

With a gift to the greatest needs at your local Carle hospital, you make many things possible. At Carle Foundation Hospital, these dollars funded an additional ultrasound machine at Mills Breast Cancer Institute and complimentary overnight stays for more than 1,000 families at the Carle Auxiliary Guest House. Greatest need donations to Carle BroMenn Medical Center and Carle Eureka Hospital purchased curved mammography paddles and orthopedic surgery equipment and services. And at Carle Richland Memorial Hospital, unrestricted contributions bought new rehab tables and a chest compression machine for our patients.

20,000+ hour increase in volunteer hours served in 2021 vs 2020.

VOLUNTEERS GIVE TIME AND TALENT

As COVID-19 vaccines became available, Carle volunteers slowly and safely returned to our local hospitals vaccinated, masked and ready to serve others. Carle Volunteer Services spent much of the year rebuilding programs that were paused, shut down or permanently changed as a result of the pandemic. Volunteer hours served increased by more than 20,000 over 2020. Volunteers at all locations played a vital role in staffing vaccination clinics and testing sites. They also successfully sustained, and in some areas grew, Auxiliary philanthropic retail operations – breaking sales records while continuing to serve.

Region Unrestricted Contributions Unrestricted Distributions

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2021 CARLE CENTER FOR PHILANTHROPY BOARD OF TRUSTEES

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<tr>
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<td>Karl Appelquist</td>
<td>ex officio</td>
<td>East Central Illinois</td>
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<tr>
<td>Joseph Barkmeier, MD</td>
<td>Treasurer</td>
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<td>Phil Blankenburg, Vice Chair</td>
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<td>Julia Eichhorst</td>
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<td>Justin Koby</td>
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<td>Martha Laman / Shirley Witten</td>
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<td>Annette Lansford / Kathy Aquino</td>
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<td>James C. Leonard, MD, ex officio</td>
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<td>Wil Timmons</td>
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2021 REGIONAL PHILANTHROPY COUNCILS

Each member takes an active role in supporting Carle hospitals and services through philanthropy. Members advise and advocate on behalf of the communities who depend on Carle for care.

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<thead>
<tr>
<th>Name</th>
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<tr>
<td>Mary Bennett Pacifico</td>
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<td>Nita Hinch</td>
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<td>Amanda Jarvis, EdD</td>
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<td>Andrea Kane, MD</td>
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<td>Debbie Lamb</td>
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<td>Catherine Porter</td>
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<td>Jerry Ringer, MD</td>
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<td>Arnie Spark</td>
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<td>Sue Stryon, MD, ex officio</td>
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<td>Krupal Swami</td>
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<td>Courtney Zell, Council Chair</td>
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<td>Rob Abrams</td>
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<td>Dane Busi</td>
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<td>Julia Eichhorst, Chair</td>
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<td>Janet Heywardine</td>
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<td>Amy Kirby</td>
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<td>Deb Phillips</td>
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January 1 – December 31, 2021

The following individuals, as well as many others who gave anonymously, are members of our annual giving club – the Carle Circle of Friends – having made a realized contribution of $250 or more. We are pleased to welcome Carle Circle of Friends members who have given $10,000 or more to Carle funds in their lifetime are also recognized as Founders’ Society members (+).
Carle Circle of Friends continued

Catherine Long
Derek Long
John & Jacqueline Long
Laure Lang
Lisa Lautzenheiser
Kimberly Longfellow
Owen & Sarah Lavan
Cindy Lowe
Robert & Ruth Lowe
Tyler Ludwick
Amy Lunquist
Jennifer Lundquist
Zoe Lukis
Patricia & Lilly Lynn
Joy Lynn
Sandra & Steven Lyons
Carla Lytle
Douglas & Carol Maddie
Patricia & Clare Madden
Dr. David & Chris Main
Dr. Thomas & Joan Malee
Dr. David & Chris Main
Patricia & Alan Madsen
Douglas & Carol Maddox
Patricia & Larry Lynn
Corey Lowe
John & Jacqueline Long
Catherine Long
Carle Circle of Friends continued

Jan Peterson
Steven Peters
Sarah Peters
Dannielle Pawlak
Larry & Melissa Paschold
Jaime Parkinson
Lisa Parker
Kelly Parker
Tharla Palumbo
Samina Pague
Aaron Overly-Graham
Adolfo Oropeza
Darryl & Katherine Oncken
Cecelia O’Halloran
Tessa Odle
Linda & Shawn O’Connor
Stephanie & Robert Ochs
Jordan Oakes
John & Judith Nowak
Corey Noland
Terry & Kathy Nichols
Kimberly & Wayne Nelson
Christopher Palen Gomes & Michael Sones
Dr.udy & David Neubrandner
Arnold & Myla Nichols
Tony & Kathy Nichols
Kye Hoon
James & Gayle Hogle
Corey Holitz
Nathalie Horgan
Roxie Homan
Steven Novicki
John & Judith Hewit
Jordan Dakes
George & Penelope Obridomin
Stephanie & Robert Ochs
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In 2009, Carle Center for Philanthropy created the Women’s Legacy Circle, which gives women the opportunity to combine their gifts to fund and expand extraordinary healthcare services at Carle facilities in east central Illinois.

Over $900,000 in grants have been awarded since the Circle’s founding. In 2021, members awarded nearly $96,000 to 15 projects submitted by Carle team members. This includes three projects funded by individual members.

We’re so fortunate to have the support of the following women who donated $500 in 2021 to be a member of the Women’s Legacy Circle:

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Margaret Carle Morris Society

Membership in the Margaret Carle Morris Society is extended to individuals who made or have confirmed plans to make a gift to Carle through their estate. Margaret Carle Morris Society members give through various methods including bequests, charitable gift annuities, charitable trusts, gifts of real estate and gifts of life insurance. We gratefully acknowledge the generosity of the following members and others who wish to remain anonymous:

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We make every effort to ensure the accuracy of the listings in this report. If your name is omitted or does not appear accurately, please let us know.