Pink party packs powerful punch against breast cancer. see pages 4 and 5
Charitable Giving made easy with an IRA

When Marjorie Mead accepted a teaching position at the University of Illinois in 1957, she planned to stay in Urbana for three years tops. Some 54 years later, Marj still calls Urbana home.

“IT was just so easy to stay,” she says, admitting that Carle is partially responsible. “I receive great care here.” In addition to being a Carle patient, Marj is a member of the Carle Auxiliary and Carle’s Circle of Friends. Her annual gifts have supported Carle’s Expanding Children’s Hearing Opportunities program, the Carle Auxiliary Guest House and nurse education.

When her financial advisor phoned recently to let her know it was time to withdraw the required minimum distribution from her IRA, Marj decided to turn the money into a charitable gift.

“It was one of the easiest things I’ve ever done,” she says. “My advisor took care of everything. I just told him where to send my money.”

Marj’s decision to turn her minimum distribution into a charitable IRA rollover kept the money from being counted as income and helped her save on taxes. She simply instructed her advisor to send a portion of her IRA distribution directly to The Carle Development Foundation.

Marj asked that the money be used to fund scholarships for medical students. She has a soft spot for nurses after her brother received care at Carle prior to his death in 1994. “The nurses were so good to us,” Marj shares. “I’m sure they need some support. These kids really take on quite a financial obligation these days, and I’m fortunate to be able to help them.”

To learn more about how the charitable IRA rollover can help support programs at Carle, contact The Carle Development Foundation at (217) 383-3021 or send an email to development@carle.com.
Malec Mokraoui credits his father for much of the life he knows now. As a young boy, he was very good at math and physics. So when his father, a teacher and principal, suggested medical school, Malec didn’t argue.

“I have to thank my father for all this,” the Carle physician says with a smile. Dr. Mokraoui, his wife Zahia and their four children arrived in east central Illinois in 2001 when he accepted a position as a cardiologist at Carle in Danville. Last year, he was named Physician of the Year by Provena United Samaritans Medical Center.

The Mokraouis are passionate about helping people and have pledged their support of the new Carle Heart and Vascular Institute. “I grew up during the war in Algeria,” Dr. Mokraoui shares. “I know how important it is to donate to community and preserve well being.”

It was the Mokraouis’ desire to make a positive impact by doing something good for the community that prompted them to sponsor an area of the new Carle Heart and Vascular Institute. The named area honors his dedication to Carle and his family. The gift is the Mokraouis’ first major gift to an organization and the single largest donation ever received by Carle from a practicing Carle physician.

The Carle Heart and Vascular Institute will anchor Carle’s new nine-story medical tower, currently under construction on Carle’s medical campus in Urbana. The project, scheduled for completion in 2013, is the latest funding priority of The Carle Development Foundation.

“This progressive, visionary initiative will keep Carle at the forefront of world-class care,” explains Robert Driver, vice president of development for The Carle Foundation. “A project like this will set the stage for excellent healthcare today and for generations to come.”

According to Dr. Mokraoui, this project is long overdue for a community the size of Champaign-Urbana.

“It’s very beneficial to the community,” he says. “I hope our gift helps make it the center of excellence for patients in central Illinois.”

Giving back is something Dr. Mokraoui has wanted to do for a long time. “I just needed to find the proper place to give to,” he explains.

With the Carle Heart and Vascular Institute, Dr. Mokraoui knows exactly what the money will benefit and how it will be used. “Our community will benefit from better space, better equipment, improved physician recruitment and the latest technology,” he concludes.

To learn how you can leave a legacy, express your gratitude for care received or simply show your support for this important project, please contact The Carle Development Foundation at (217) 383-3021 or development@carle.com.
October is Breast Cancer Awareness Month, and every year, we are fortunate to have enthusiastic philanthropists of all ages raising money to advance patient care at Mills Breast Cancer Institute. We are honored to share their stories with you and applaud these fundraisers and all who have supported their efforts. Thanks to the generosity of many, there is hope in the fight against breast cancer.

**Pinkalicious Birthday Party**
Amara Fulton’s favorite color is pink. For her third birthday, Amara asked for a Pinkalicious party, just like her favorite storybook. Instead of gifts and in keeping with the pink theme, Amara asked for donations to Mills Breast Cancer Institute. Her $225 donation will be used to buy movies and books to cheer up patients being treated for breast cancer.

**Pink Quilt Raffle**
A handmade quilt honoring breast cancer patients generated more than $300 in donations for Mills Breast Cancer Institute in 2008. The owners of Sew Sassy, a quilt shop located at Lincoln Square Village in Urbana, were so impressed that they’ve decided to bring the quilt raffle back for a second year. The winner of the 2011 quilt will be announced in November.

**40 and Counting**
Amy Courson turned 40! But she didn’t mind. After all, she had a lot to celebrate. A terrific family. A loving husband. And her three-year anniversary as a breast cancer survivor. In celebration, Amy’s husband Travis hosted a surprise party for her. He simply asked the guests for one thing: a donation to Mills Breast Cancer Institute. Amy’s surprise party resulted in a donation of $730.

**Tanger Pink Style Campaign**
In 2006, Tanger Outlet Center in Tuscola and Mills Breast Cancer Institute became partners in the fight against breast cancer. Since then, the Tuscola outlet center has raised more than $100,000 for Mills Breast Cancer Institute through a car show, an annual 5K Run/Walk and its annual pink discount card sales, which continue this year through October 25.

**Camp Caring Place**
Students started out making a craft and ended up supporting breast cancer care and research. This summer, kids from Carle’s “Camp Caring Place” donated more than $600 to Mills Breast Cancer Institute. The money was raised during a fundraiser featuring handmade bracelets. The idea, sparked by three girls, involved 30 kids making 300 beaded bracelets.
FlightStar Golf Outing
A company golf outing at FlightStar in Champaign resulted in a $6,000 donation to Mills Breast Cancer Institute. The money will be used to help further the education of nurses and staff. FlightStar employees noted that the gift pays tribute to an employee who recently lost her fight against breast cancer and honors an employee who is currently fighting the disease.

Licking the Bowl
It’s a very pink cookbook, and that’s just what the author wanted. After all, breast cancer awareness is the inspiration behind the book. Licking the Bowl, written by Diane Rigdon, features recipes from her childhood and her family’s restaurant. To date, cookbook sales have generated more than $4,000 for Mills Breast Cancer Institute. Copies are available at Arabella Boutique inside Mills Breast Cancer Institute and the Carle Auxiliary Gift Shop.

Area-Wide Golf Scramble
When Virginia Megenhardt lost her battle against breast cancer, she became an inspiration to many including her friend Marti Hankins, who was later diagnosed with the disease. In 2004, Marti hosted the first Area-Wide Golf Scramble in Memory of Virginia Megenhardt. This unique fundraiser involves multiple Danville-area golf courses simultaneously hosting scrambles. Since its inception, the scramble has raised more than $56,000 for Mills Breast Cancer Institute.

Cops of Coffee
Sue Voges fought breast cancer for more than a decade before losing the fight in 2010. Her story inspired many including her colleagues in law enforcement. The result was Cops of Coffee, an annual fundraiser for Mills Breast Cancer Institute featuring commemorative travel mugs filled to the brim with coffee and sold by officers in uniform. This year, Cops of Coffee and the annual Champaign County Law Enforcement Golf Outing raised more than $18,000.

Chicken Dinners, Flamingo Flockings
Last year, Patterson Office Supplies in Champaign raised more than $4,000 for Mills Breast Cancer Institute. This year, the Patterson staff is determined to surpass that amount. Patterson began its 2011 efforts in September and will continue raising money through October. Events include a drive-through chicken dinner, a jean and jacket sale and internal “flamingo flockings” of offices and cubicles.

Charity Softball Tournament
A series of charity softball tournaments hosted by Applied Research Associates led to a donation of $4,500 to Mills Breast Cancer Institute. While the Lewis Lingafelter Memorial Charity Softball Tournament honors the memory of a coworker and friend that was killed in a work-zone traffic accident, the proceeds from the tournament honor the memory of another coworker, Charlotte Shelby. Charlotte lost her battle with breast cancer in 2007.

Car-X Crazy K
It wasn’t your ordinary 5K. It was crazier. The Car-X Crazy K was a family fun day that raised money for eight local charities including Mills Breast Cancer Institute. Several Carle teams, including two from Mills Breast Cancer Institute and Carle Cancer Center, took to the mud and suds for a great cause. By the time all was said and done, the Car-X Crazy K raised thousands of dollars for each charity.
KATIE ZIMMERMANN:
“For a small contribution, I can help make a huge impact.”

When Katie Zimmerman learned about the start up of a local giving circle from a close friend, “It touched me,” the 54-year-old admits. “The premise is something I’ve thought about for a long time. If you pool the money of many, you can do so much more together.”

Katie is president and CEO of Applied Pavement Technology and one of 67 local women who founded the Women’s Legacy Circle in 2009. Today, the Circle boasts a membership of more than 120 community women who share a passion for making a difference and changing lives.

“I was at a point in my life where I wanted to give back to the community more,” Katie explains.

The Women’s Legacy Circle is a giving circle developed by the Women & Philanthropy initiative of The Carle Development Foundation. The Circle combines the resources and talents of local women to resolve healthcare needs in our community.

Members pool their charitable dollars, identify community needs and distribute funds according to the wishes of the entire Circle. To join, women must make an annual gift of $500.

“It’s such an easy thing to do, and the benefits are tremendous,” Katie shares.

The Women’s Legacy Circle meets only three times each year. In September, the Circle conducts a standard business meeting. The women come together again in November to hear funding proposals submitted by Carle employees and presented by program representatives. At the end of the November meeting, the Circle votes and immediately awards grants. The Circle reunites in June for a celebration luncheon where the women recruit new members and hear reports from grant recipients.

“It’s hard not to get caught up in the excitement,” Katie admits, emphasizing that Circle members are directly involved in determining how their pooled resources are spent. “You feel more connected than you do when you write and mail a check to an organization.”

Now in her third year of membership, Katie says she finds herself drawn to those grant requests that involve kids although she did vote to fund manikins for nurse education and the dental program at Frances Nelson Health Center.

“I’ve been impressed with the ideas Carle’s staff have brought to the Circle,” Katie says. “These individuals know what needs exist in our community. They are very creative and passionate in their presentations.”

Since 2009, the Women’s Legacy Circle has awarded more than $97,000 in grants to programs supported by Carle that offer added value to our community.

To join or learn more about the Women’s Legacy Circle, please call (217) 383-3021 or send an email to development@carle.com.
Ask Mike Mann what he thinks about his current career, and he's not shy. “It’s the most rewarding work I have ever done in my life,” he says proudly.

Mike is a nurse in Carle’s Cardiovascular Intensive Care Unit. “Nursing was not my first job,” he admits, noting that he spent 13 years as a welder. In 1990, he returned to school and obtained his associate’s degree in nursing. He began working for Carle shortly afterward and later received his bachelor’s degree in nursing from Olivet Nazarene University.

“The greatest thing about my job is being surrounded by and working with the highest quality of individuals every day,” he adds. In a gesture of gratitude, Mike joined the HandsOnTeam (HOT) in 2009 when he made a pledge to the Employee Giving Campaign.

“I wanted to get involved in the HandsOnTeam because Carle has given me so much over the years that I wanted to give something back,” he explains. “Carle is always trying to convey that we all have something to be thankful for and to share with others.”

This year, Mike renewed his HOT membership using payroll deduction and asked that his deduction be continued indefinitely. He directed his gift to Carle’s new Food Allergy Education Program.

“One of my granddaughters has a peanut allergy,” Mike explains. “It hurts to see the things she has to go through to be able to eat safely. I hope this program will eventually help her and others to be confident in themselves and the choices they make.”

Gifts from Mike and other Carle and Health Alliance employees will cover expenses for the second year of the food allergy program. Carle teamed with Children’s Memorial Hospital in Chicago to create a program designed to educate healthcare providers, teachers, school administrators, parents and others dealing with food allergies.

Amy Jessup, APN, CNP, is Carle’s first food allergy educator. In addition to educating and building awareness, she hopes to start a food allergy support group. Amy is available eight hours a week as a food allergy educator, and patients must have a doctor’s referral to make an appointment with her.

Helping others runs in Mike’s family. His daughter, Johnalene Radek, is a nurse in Carle’s Cardiovascular Intensive Care Unit, too. And like her father, she supports Carle’s Food Allergy Education Program through employee giving.
For information about the Carle Circle of Friends, call Angie Lancaster at (217) 383-4650 or email angie.lancaster@carle.com.

carle.org/give

FUNDRAISERS

2011 Carle Golf Open repeats fundraising success

The Carle Golf Open is the largest annual fundraiser hosted by The Carle Development Foundation. Since 1986, this event has raised nearly $2.5 million for programs that help set Carle apart. Thanks to generous contributions from 63 sponsors including our presenting sponsor Deloitte, 224 golfers and numerous friends, the 2011 Carle Golf Open raised more than $135,000. Proceeds will support two important initiatives—Carle’s Expanding Children’s Hearing Opportunities program and the Carle Heart and Vascular Institute. Mark your calendars now for the 2012 Carle Golf Open on Sunday, September 9, at the Urbana Country Club.

First Place (L to R): Robert Driver, Scott Grumish, Bill Hobbs, Pat Pfeifer

Second Place: Byron Blotcky, Dave Freeman, Tom Whooley

Third Place: Mark Wisniewski, Chris Shroyer, Dennis Hesch, Jeff Troxell

Fourth Place: John Rollins, Peter Schmidt, Thomas Borton, Collin Richmond